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Contact Information

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Request Information

*Project Title 2016 Birds of Prey Programs
*Grant Amount \$12,000.00
*Project Description/Purpose Our 2016 Birds of Prey Programs are being performed at over 30 elementary schools in Brazoria and Matagorda Counties of Texas. They are designed to give the student an appreciation of these wild animals and of wildlife in general.
*Monitoring and Evaluation Please proceed to next section.
*Expected Outcomes These programs will introduce over 20,000 students to raptors and descriptions of their habitats and habits. Feedback from past years confirm that our Birds of Prey programs make a positive lasting impression on students, enhancing their appreciation of wildlife.

Gender Served

Age Served

Income Served

Ethnicity Served

Impact Information

* indicates required field

*Actual Monitoring and Evaluation Objectively, the number of participants were measured. Subjectively, anecdotal discussions with participants supported a high level of satisfaction from their encounter with these raptors.

*Actual Outcomes 37 programs were held at 32 elementary schools in Brazoria and Matagorda, Counties. These programs were attended by 15,490 students and teachers. 4 programs were held for the general public at our annual Migration Celebration in April, which was attended by 800 guests. 11 additional programs were held at various civic events attended by 2122 participants

Actual Gender Served Female
Male

Actual Age Served Adolescents
Adults
Children
Elderly

Actual Income Served under \$20,000
\$20,000 - \$35,000
\$35,001 - \$50,000
\$50,001 - \$75,000
\$75,001 - \$100,000
over \$100,000

Actual Ethnicity Served 12% African American
1% Asian/Pacific Islander
50% Caucasian
28% Hispanic
9% Native American

*Measurable Objectives Our quantifiable objective was the number of attendees at these programs, which is indicative of our impact in developing an appreciation for wildlife.

Contribution Use Each of the 37 programs cost \$400, for a total cost of \$14,800 and the four programs cost \$2000. Your grant paid for 71 percent of this cost.

Publicity A banner thanking Phillips 66 for their sponsorship was displayed at all of the programs and Phillips 66 was recognized in the introductions for each event.

Publicity Photos

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